



## K.M.G. COLLEGE OF ARTS AND SCIENCE (AUTONOMOUS)

R.S.ROAD, AMMANANGKUPPAM, GUDIYATTAM - 635 803.

Approved by Govt. of Tamilnadu & Permanently Affiliated to Thiruvalluvar University

Recognized under section 2(f) and 12(B) of the UGC Act 1956

Accredited By NAAC with 'A' GRADE (CGPA of 3.24/4 - II<sup>nd</sup> Cycle)



INSTITUTION'S  
INNOVATION  
COUNCIL  
(Ministry of Education Initiative)



ICTACADEMY®

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**Academic Year** : 2025-2026 **Activity Date:** 29.08.2025

**Organizing Club** : ICT Academy

**Name of the Activity** : “Global Life Science Trends: Marketing Challenges and opportunities”

**Venue** : K.M.G. College of Arts and Science (Autonomous)

**No. of participants** : 150

**Collaborating Agency if any** : ICT Academy Chennai

**Report :**

ICT Academy organized POWER SEMINAR on “Global Life Science Trends: Marketing Challenges and Opportunities” conducted by ICT Academy Chennai at K.M.G. College of Arts and science. 100 Students were participated in this program.







