



## K.M.G. COLLEGE OF ARTS AND SCIENCE (AUTONOMOUS)

R.S.ROAD, AMMANANGKUPPAM, GUDIYATTAM - 635 803.

Approved by Govt of Tamilnadu & Permanently Affiliated to Thiruvalluvar University  
Recognized under section 2(f) and 12(B) of the UGC Act 1956  
Accredited By NAAC with 'A' GRADE (CGPA of 3.24/4 - II<sup>nd</sup> Cycle)

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INSTITUTION'S  
INNOVATION  
COUNCIL  
(Ministry of Education Initiative)



ICT ACADEMY®

**Academic Year : 2025-2026 Activity Date: 29.08.2025**

**Organizing Club : ICT Academy**

**Name of the Activity : "Global Life Science Trends: Marketing Challenges and opportunities"**

**Venue : K.M.G. College of Arts and Science (Autonomous)**

**No. of participants : 150**

**Collaborating Agency if any : ICT Academy Chennai**

**Report :**

ICT Academy organized POWER SEMINAR on "Global Life Science Trends: Marketing Challenges and Opportunities" conducted by ICT Academy Chennai at K.M.G. College of Arts and science. 100 Students were participated in this program.





